

SPONSORED SERVICES AND ITEMS

SPONSORED ITEMS

Priority on sponsorship of the items listed below will be granted to the sponsor that supported the same item during the Vienna Congress 2009.

Pre-Congress mailing

- Promotional inserts are mailed to all pre-registered delegates approximately 4 weeks prior to the Congress.
- The documents will be included in a special “ERS Barcelona Congress Information” envelope.
- This communication will be sent to a minimum of 11,000 delegates.
- The maximum weight for the insert is 20 g and the maximum size is A4 (21 x 29.7 cm). All content must receive prior approval of the ERS.

Price: CHF 6,000

Price if combined with a bag insert: **CHF 4,500**

Deadline for application: **May 14, 2010**

Deadline for document submission: **June 18, 2010**



Bag inserts

- Corporate inserts can be placed inside the ERS 2010 Congress official bag (minimum 17,000 bags).
- Companies can advertise their Evening Symposium, Exhibition or any other activity to all active participants during the Congress.
- Maximum format A4.
- All content must receive prior approval of the ERS.

Price:

- Document less than 4 pages, including covers: **CHF 10,000**
- Early bird (for confirmation by **June 18, 2010**): **CHF 9,000**
- Document up to 10 pages, including covers: **CHF 14,500**

- Early bird (for confirmation by **June 18, 2010**): **CHF 13,500**

Deadline for application: **July 16, 2010**

Deadline for document submission: **August 13, 2010**

Congress bag

- The logo of the exclusive sponsor will appear inside the delegates' bags.
- The bags are chosen by the Congress Committee. Many participants like to keep their bag after the Congress as a souvenir, thereby maintaining corporate visibility in the longer term.
- A name tag bearing a brand or corporate logo can also be included with this sponsorship.

Price on request.

Note pads and pens

- Note pads and pens with the company's logo and promotional message will be placed in every Congress bag.
- The design must receive prior approval of the ERS.



Deadline for application: **July 23, 2010**

Deadline for document submission: **August 13, 2010**

Price: CHF 9,000

Post-it tags dispenser on the front cover of the Final Programme

- This box of mini adhesive tags will be attached to the front cover of the *Final Programme* and provide the opportunity for participants to mark important pages for easy reference. The sponsor may print a brand or corporate logo on each tag inside the box.

SPONSORSHIP AND ADVERTISING OPPORTUNITIES



- Material to be provided directly by the sponsor.
- The design must receive prior approval of the ERS.

Price for inclusion: **CHF 19,000**

Final Programme bookmark

- A bookmark will be placed in the *Final Programme* to allow participants to mark an important page for easy reference. The sponsor may print a brand or corporate logo on the bookmark.
- Material to be provided directly by the sponsor.
- The design must receive prior approval of the ERS.

Price on request.

SPONSORED SERVICES

Priority on sponsorship of the services listed below is granted to the sponsor that supported the same service during the Vienna Congress 2009.

Abstracts on CD-ROM

- The ERS will produce 17,500 copies of the Congress abstracts on CD-ROM.
- 10,000 copies will be distributed from the stand of the company sponsoring this service and 7,500 will be sent to ERS members and libraries after the Congress.

- The sponsor's logo will appear prominently on the CD-ROM.
- Branded advertising is also permitted on the inside and the back of the CD case.
- A voucher bearing the company's logo will be placed in every delegate's bag for pick up of the CD-ROM from the sponsor's stand.
- Two hostesses will distribute the CD-ROMS from the sponsor's stand at ERS's cost.
- The sponsorship will be acknowledged in the *Advance Programme* and the *Final Programme* with the company logo appearing next to the information concerning this service.

Price on request.

E-communication Area

- This prime position will be promoted as the E-communication Area and the sponsor will be prominently acknowledged in the Congress centre.
- The sponsoring company can benefit from maximum visibility with branding on every screensaver (subject to ERS approval) and on ERS signage.
- The ERS will provide up to 80 computers as well as staffing.
- The sponsorship will be acknowledged in the *Advance*



Programme and the *Final Programme* with the company logo appearing next to the information concerning this service.

- The sponsorship includes a full-page colour advertisement in the *Final Programme*.
- In addition, the sponsoring company will also be entitled to insert a document free of charge in the Congress bag.

Price on request.

Abstract Print Zone

- This prime position will be promoted as the Abstract Print Zone and the sponsor will be prominently acknowledged in the Congress centre.
- The sponsoring company can benefit from maximum visibility, with branding on every screensaver (subject to ERS approval) and on ERS signage.
- The ERS will provide a minimum of 28 computers and printers as well as staffing.
- The sponsorship will be acknowledged in the *Advance Programme* and the *Final Programme* with the company logo appearing next to the information concerning this service.
- The sponsorship includes a full page colour advertisement in the *Final Programme*.
- In addition, the sponsoring company will also be entitled to insert a document free of charge in the Congress bag.
- The company sponsoring the Abstract Print Zone has the opportunity to have its branding on folders given out to delegates.

Price on request.

ERS Connect

This new service called Connect will offer delegates access to the internet *via* fixed terminals and will also provide laptop works stations, power points and free WIFI internet access in easily accessible areas around the Congress centre.

- The sponsor will be prominently acknowledged at these points.
- The sponsor will have the opportunity to benefit from branding visibility *via* the provision of screensavers to be presented on the static terminals and mouse pads for use at the workstations.
- The sponsor will be acknowledged in the *Advance Programme* and *Final Programme*.
- Presentation of a full-page colour advertisement in the *Final Programme* is included in the sponsorship.
- The sponsor will be allowed to insert a free document in the Congress bag.

Price on request.

For further sales information concerning sponsored items and services, kindly contact Steve Sealy:

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